**Why MSBA, Why Foster, What preparation:**

1. Why are you interested in furthering your knowledge in the business analytics field, and how will Foster help you with this? Please be specific.

* I became interested in BA when I finished my intern as a sales in a decorating company.
* When finished, I was thinking about how to improve sales performance
* BA is a great tool, collect customers’ data and analyze
* I know that Foster has great career services. Students get help at the beginning of entering the school and one-on-one coaching will help me present about myself to company in the best way

1. What excite you from MSBA program, how will it help your goal?

* BA is playing an increasingly important role in business, especially marketing and promotion
* There are many new technological innovations and application based on big data and BA
* Eg. Ins
* My goal is to be a business analyst
* Now, many large companies are seeking people with business analytic skills, so MSBA will help me to have a great career.

1. What unique resources will you take advantage of here versus other places where you could pursue your degree?

* Career service, one-on-one coaching
* Top-ranked business school,good reputation and education quality
* Beautiful city, Chinese food

1. As you are now applying to the Foster MSBA program, what steps have you taken in your academic and professional life to prepare you for success in this graduate program?

* I know that mathematics is important, liner algebra class in coursera
* R
* As an international student. Communication skill

**Projects & Group work**

1. Tell me about a time when you were working with a group of people who had very different opinions. How did you manage this, and what did you learn?

* It was a group project of my database class
* We have different opinions about how to build tables
* Every one talks and I realized that I didn’t understand their opinion and every one just wanted to convince others but not listen to others carefully
* So I said, we needed to understand everyone’s thought, every one express and others don’t talk just listen.
* I learned that we shouldn’t be too confident, listen to others opinion first and see if it’s reasonable. Everyone’s perspective is different.

1. Describe a project you worked on that demonstrates your analytical and creative problem-solving skills.

* In my internship in Accenture Strategy, I was asked to conduct a research project on toothpaste market in China.
* After finishing, My advisor wanted me to give an advice to a toothpaste company.
* It’s a new company that only sells online.
* In my report, most of online shoppers are under 40 and they choose toothpaste, care about “making teeth white” and “Chinese medicine” and they are welling to spend much money if the products are good
* So I suggested them to do marketing based on these elements.

1. Tell me about a recent group project that you were proud to be a part of. What role did you play in this group, and what unique contributions did you make to the outcome?

* It was a project in my decision support class. We are asked to find a retail store and analyze their selling data. We decide to do Kroger but we can’t find their data.
* When others are searching: Kroger data
* I searched: how to find a company’s selling data and I found it on quera. Many websites.
* I found it.

1. Describe when people in your team did not collaborate well with each other, and how did you handle it?
2. Tell me about a successful team that you have been a part of at school or at work. What made this team so successful?

* Decision support class. We got 95/100 in the semester project.
* We distribute the work to everyone and combined them together and if someone was stuck, we all help him.
* Everyone finished their parts several days before deadline so we can review others’ work and found the mistakes.

**Personal experience:**

1. Tell me about a time when you were able to successfully persuade someone to see things your way.

* I am in a Chinese fitness club in my university
* Club president wanted to start a program: club members become trainers to train students that don’t know how to workout.
* I believed it is dangerous because I am a certified personal trainer. They aren’t
* I said, we workout don’t mean we can be trainers. It’s a professional field, we can’t afford if someone hurts.

1. When did you have emotion change, how did you notice that, how it affects the outcome?
2. How do you manage overload work and activities.
3. Share a successful presentation
4. An important aspect of self-development is identifying areas where we need to improve and learn. Tell us about a specific situation where you felt that you needed to improve on something.
5. Tell me about a recent time when you had to ask for help with something. Who did you ask and how were they able to help you?

* Internship in Accenture Strategy
* Can’t find data
* Ask my advisor how to find data

1. Tell me about a time when you had to make sacrifices to ensure that your work was done on time. What did you learn, and how will you bring these skills to the MSBA program at Foster?
2. Tell us about a time when your own limitation leads to under performance. What did you do and what is the outcome.

**VALUES**

1. What does having “drive” mean to you? Why will this be important in the MSBA program? Please be specific.
2. What does “commitment” mean to you? Why will this be important in the MSBA program? Please be specific.
3. Is it more important to be a good listener or a good communicator? Please explain your answer.

**STRENGTHS**

1. Tell us about a personal strength you have, and how you’re taking advantage of this in your personal and professional life. Why is this?
2. Why offer you a seat in Foster? What makes you unique?

**Other:**

What else to share to the admission?